

FDIAGENDA



Türkiye Sets New Export Record in 2024 with USD 262 Billion

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Investment Office Launches "Start in Türkiye" Platform to Boost Entrepreneurship



Message from the Investment Office



Türkiye's exports reached USD 262 billion in 2024, marking the highest annual export figure in the Republic's history and bringing the country one step closer to its goal of securing a position among the world's top ten exporters. This record-breaking achievement reflects Türkiye's growing integration into the global value chain and its pivotal role as a key player in the evolving dynamics of global trade.

In early 2025, Türkiye deepened its commitment to space exploration as the Turkish Space Agency and Axiom Space signed a groundbreaking collaboration agreement to strengthen the country's space industry by identifying supply chain opportunities. This strategic partnership encompasses space technology, aerospace, textiles, material science, advanced manufacturing, communications, and life sciences, paving the way for Türkiye to become a competitive force in the global space economy. Concurrently, Türkiye celebrated another historic breakthrough as its aerospace company Fergani Space successfully launched its first satellite, FGN-100-d1, into orbit, solidifying the nation's growing prominence in the space sector.

Meanwhile, Türkiye's financial and technology ecosystems continued to attract significant FDI. Dubai Islamic Bank increased its stake in T.O.M. Group from 20 percent to 25 percent, further strengthening its foothold in Türkiye's rapidly expanding digital banking and fintech sector. Similarly, Swedish video gaming and technology group Aonic announced a USD 10

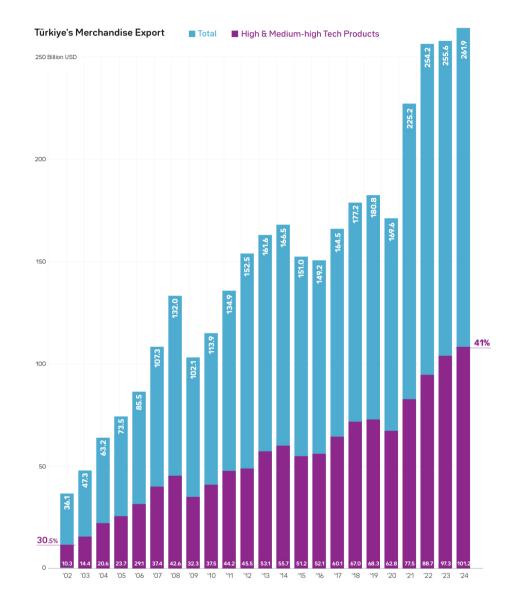
million minority investment in Mega Fortuna. The agreement includes an option for Aonic to acquire 100 percent of Mega Fortuna at a valuation of up to USD 70 million. Additionally, Grand Games secured a USD 30 million Series A funding round, achieving one of the fastest Series A investments in Türkiye's history—just nine months after its pre-seed round.

In a sustained effort to position
Türkiye as a premier global
investment destination, Investment
Office actively participated in
leading international forums
throughout January. Highlights
included the 18th Asian Financial
Forum—one of the region's most
prominent financial gatherings—
and the Türkiye Entrepreneurship
Ecosystem Event, hosted by
Startups.watch. During the latter
event, Investment Office also
unveiled startinturkiye.gov.tr, an
innovative microsite designed
to connect entrepreneurs and
investors, further bolstering
Türkiye's startup ecosystem
and unlocking new business
opportunities.

As a cornerstone of Türkiye's investment strategy, Investment Office remains steadfast in its mission to cultivate a dynamic, investor-friendly environment. It advocates for progressive policies that drive sustainable growth, technological innovation, and cross-border collaboration. With a clear vision to accelerate economic development and emerge as the nexus of investment, Türkiye continues to foster mutually beneficial partnerships on both national and international scales.

A. Burak Dağlıoğlu President, Investment Office

Türkiye ascends as the **nexus of exports** for global investors, leading with unprecedented growth and innovation



Türkiye's Share in Global Exports [%]



Source: WTO, TurkStat, Ministry of Trade Note: Global market share data for 2024 covers the first 9 months of the year



President Recep Tayyip Erdoğan announced a historic milestone for Türkiye during the 2024 Export Figures Announcement event in Istanbul. In 2024, goods exports grew 2.5 percent year-on-year, reaching USD 262 billion—the highest figure in the Republic's history. In December alone, exports rose 2.2 percent, totaling USD 23.5 billion, further solidifying this record-breaking achievement.

Despite ongoing challenges such as the Russia-Ukraine conflict, pandemic-induced economic disruptions, and global inflation, Türkiye has shown remarkable economic resilience. President Erdoğan highlighted that the economy has grown uninterrupted for 17 consecutive quarters, with GDP increasing from USD 1.13 trillion in 2023 to USD 1.26 trillion by the third quarter of 2024. The per capita income, which was USD 13,243 in 2023, is projected to exceed USD 15,000 in 2024.

Türkiye also made significant strides in reducing its foreign trade deficit. In 2024, the deficit decreased by USD 24 billion, falling to USD 82.2 billion, while the export-to-import ratio improved

to 76.1 percent. President Erdoğan pointed out that this ratio stood at just 50 percent in 2002, underlining the progress made in Türkiye's trade policies.

Additionally, 31 provinces surpassed USD 1 billion in exports in 2024, with 54 provinces reporting increased export volumes. President Erdoğan expressed confidence that Türkiye could sustain this momentum and achieve a 4 percent growth rate in 2025, driven by net exports and fixed capital investments. Türkiye also plans to increase export incentives to TRY 33 billion in 2025, ensuring continued support for exporters.

President Erdoğan further noted that the transition period that began in June 2023 for establishing a strong foundation in the fight against inflation concluded in June 2024, marking the start of the second stage with the disinflation process.

Referring to the inflation data for 2024, the President stated, "Inflation was 1.03 percent on a monthly basis in December, and it decreased to 44.38 percent on an annual basis."

President Erdoğan concluded his speech by commending the dedication of Türkiye's business community and reaffirming the government's commitment to fostering economic growth, innovation, and global trade leadership.



Coordination **Council Convenes Under Vice President Yılmaz's** Leadership

The Economic Coordination Council (EKK) convened under the leadership of Vice President Cevdet Yılmaz at the Selcuklu Congress Center in Konya.

The meeting was attended by Treasury and Finance Minister Mehmet Şimşek, Labor and Social Security Minister Vedat Işıkhan, **Energy and Natural Resources** Minister Alparslan Bayraktar, Industry and Technology Minister Mehmet Fatih Kacır, Agriculture and Forestry Minister İbrahim Yumaklı, and Trade Minister Ömer Bolat. Also present were AK Parti Parliamentary Group Chairman Abdullah Güler, Deputy Chairmen Nihat Zeybekci and Mustafa Elitaş, Presidency of Strategy and Budget Head İbrahim Şenel, Central Bank of Türkiye Governor Fatih Karahan, as well as deputy ministers and representatives from relevant institutions and organizations.

The council discussed key economic issues, focusing on Türkiye's macroeconomic policies and evaluating progress on structural reforms aimed at boosting competitiveness and productivity.

Topics of discussion included recent developments in both global and

domestic markets, with particular emphasis on inflation, employment, and growth strategies.

Vice President Yılmaz stressed the importance of maintaining economic stability while accelerating structural reforms to strengthen Türkive's economic resilience.

He highlighted the significant achievements made in the past year through a determined and coordinated economic program, which was implemented in consultation with relevant stakeholders.

Yılmaz also emphasized the critical role of sustainable and inclusive growth, particularly through regional development, adding: "We are crafting policy measures tailored to the characteristics and potential of each region. This approach aims to drive economic and social development across these areas, increase competitiveness, and reduce regional inequalities."

The EKK is a high-level body established in 2021 to enhance coordination among government institutions regarding economic policies.



Trade Minister Ömer Bolat unveiled Türkiye's 77-point Export Action Plan for 2025 during a press conference at the Türkiye Exporters Assembly Foreign Trade Complex. In his address, Bolat emphasized the pivotal role of exports in driving the Turkish economy, highlighting their contributions to investment, production, employment, and foreign

Action Plan for

2025

exchange inflows.

Recalling President Recep Tayyip Erdoğan's target of reaching USD 390 billion in goods and services exports by 2025, Minister Bolat reiterated the government's commitment to achieving this goal and ensuring steady export growth under all circumstances.

Minister Bolat noted that in 2024. Türkiye achieved USD 375 billion in goods and services exports, setting a new record for the Republic. Goods exports reached USD 262 billion, marking a 2.5 percent increase, while goods imports declined by nearly 5 percent to USD 344.1 billion. This reduction in imports led to a decrease in the trade deficit to USD 82.2 billion—a significant improvement from USD 106.4 billion in 2023. As a result, the export-to-import coverage

ratio rose to 76.1 percent, an increase of 5.5 percentage points.

The 2025 Export Action Plan consists of 77 initiatives designed to strengthen trade diplomacy, streamline customs procedures, and enhance export financing conditions.

To support exporters, TRY 33 billion in financial assistance will be provided, while 8,500 green passports will be issued to address visa challenges faced by exporters in 2025.

Regarding export financing, Turkish Eximbank is expected to provide USD 50 billion in financing support, while Export Development Inc. (IGE) will increase its guarantee capacity by TRY 70 billion, bringing its total credit guarantee support to TRY 160 billion by the end of 2025.

Türkiye also aims to expand its global trade engagement through various initiatives. In 2025, 269 trade delegation programs and 85 procurement delegation events will be held to strengthen international business connections. Additionally, Türkiye will actively participate in 65 domestic fairs, 330 international fairs, and 1,650 individual fair participations, offering exporters broader market access, Minister Bolat announced.

To enhance international competitiveness, 50 UR-GE projects and 40 new Global Supply Chain (GSC) projects will be launched, helping businesses integrate into global markets.





Minister Şimşek
Presents Türkiye's
Economic Vision to
Over 250 Investors
in London

Türkiye's Treasury and Finance Minister Mehmet Şimşek attended the Türkiye Conference hosted by Bank of America in London, where he engaged with over 250 investors.

During his detailed presentation, Simsek provided an overview of the Turkish economy, outlining key policy priorities and structural transformation goals while expressing optimism about the ongoing decline in inflation: "The decline in inflation will continue into 2025, supported by the delayed effects of monetary policy, a negative fiscal impact, a more supportive wage policy, inflation-aligned administered prices, and supply-side measures. In 2025, we aim to reduce the budget deficit to around 3 percent of GDP through a decrease in public expenditures."

Simsek emphasized that the disinflation process would be further supported by demand-side policies and supply-side measures in sectors like food, housing, and energy, and stressed the government's commitment to accelerating reforms.

The Minister noted that the normalization of gold imports and reduced energy imports played a crucial role in narrowing the current account deficit, which in turn reduced the need for external financing.

Şimşek highlighted the achievements of the Public Savings and Efficiency Package, stating: "In the last decade, non-interest expenditures saw an upward deviation of 9.1 percent. However, in 2024, stringent spending controls brought this deviation down to 3 percent, resulting in approximately 1.2 trillion liras in savings compared to the past decade's averages."

Discussing Türkiye's regional strengths, Şimşek underscored: "We are a global leader in the construction and contracting sectors. We can play a leading role in reconstruction efforts with peace in regions like Ukraine, Libya, Yemen, Gaza, and Syria."

"Additionally, Türkiye's rising defense industry capabilities, tourism and health tourism potential, and strategic position as an energy and alternative transportation hub further underscore its growing regional influence," Şimşek added.

Through his presentation, Minister Şimşek reaffirmed Türkiye's commitment to structural reforms and economic resilience, aiming to bolster investor confidence in the country's economic direction.



Türkiye, Axiom Space Strengthen Cooperation in Space Industry

The Turkish Space Agency (TUA) and US-based space infrastructure developer Axiom Space signed a key collaboration agreement to enhance the Turkish space industry by identifying and leveraging potential supply chain opportunities.

As part of the partnership, both parties signed a Memorandum of Understanding (MoU) encompassing cooperation in key areas such as space technology, aerospace, textiles, material science, advanced manufacturing, communications, and life sciences.

The Turkish Ministry of Industry and Technology stated that the collaboration aims to inspire and engage the country's youth in spacerelated fields. The goal is to cultivate the next generation of astronauts, engineers, scientists, and leaders while fostering innovation and sustainability in the space industry and beyond.

The MoU outlines ambitious objectives, including the establishment of a research and exploration laboratory, the development of microgravity manufacturing facilities, the testing and validation of materials for deep space missions, and the creation of hubs for transportation

and logistics in low-Earth orbit (LEO). It also includes plans to build new platforms for communication and observation, along with an astronaut training ground.

The Industry and Technology Minister Mehmet Fatih Kacir emphasized the importance of this milestone for Türkiye's space sector. "With the projects we will realize, Türkiye will get a larger share of the global space economy, which will soon reach USD 1 trillion annually. We have achieved remarkable progress in aerospace and have undertaken projects that position us among the leading countries in satellite technologies. With these new initiatives, we aim to secure further advancements in space technologies," he said.

"Under the leadership of our President, the inclusion of Türkiye's engineering and production capacity in such pivotal projects will bolster our technological independence and contribute to making Türkiye a recognized brand in the space domain. I wish this significant partnership to be beneficial for our nation and humanity," Kacır added.

This collaboration marks a new chapter in Türkiye's journey toward becoming a key player in the global space economy.



Fergani Space Successfully Launches Türkiye's First Private Satellite into Orbit

Türkiye's growing space industry reached a historic milestone as Fergani Space, a Turkish aerospace company founded by Selçuk Bayraktar, successfully launched its first satellite FGN-100-d1 into orbit.

The launch was part of the Transporter-12 mission, conducted from Vandenberg Space Force Base in the United States. This mission carried 131 payloads, ranging from cube satellites and microsatellites to orbital transfer vehicles, marking a significant step forward for both Fergani Space and Türkiye's aerospace sector.

"The FGN-100-d1 satellite, designed to provide global communication and geo-positioning capabilities, represents a significant leap in next-generation technologies," the company stated. Developed entirely in-house by Fergani Space, the satellite now orbits at an altitude of 500 kilometers, following a successful separation from the launch vehicle approximately 62 minutes after liftoff.

Founded in 2022, Fergani Space focuses on developing commercial satellites, advanced satellite components, and orbital transfer vehicles powered by original propulsion systems. The FGN-100-d1 is currently the largest satellite ever built by a private Turkish company,

underscoring Fergani's commitment to innovation and self-reliance in the space industry.

Selçuk Bayraktar, who also serves as the CEO of pioneering Turkish drone manufacturer Baykar, celebrated the achievement in a video shared online. Bayraktar described the launch as a "first step into space" and highlighted the company's ambitions to establish the Uluğ Bey global positioning system through a constellation of low-Earth orbit satellites.

"This project was entirely self-funded, and our satellite has successfully completed its initial maneuvers in space," Bayraktar explained, adding that the company plans to launch up to 100 satellites to enhance global positioning and communication capabilities.

The same mission also carried satellites from Plan-S, another privately held Turkish space technology company, which launched four Connecta IoT satellites. Plan-S continues to innovate in IoT and 6G NTN communication technologies, having deployed nine satellites to date as part of its global IoT satellite network.

Industry and Technology Minister
Mehmet Fatih Kacır congratulated
both Fergani Space and Plan-S
on their accomplishments. "Today
marks a significant step for our space
ecosystem, which continues to grow
in alignment with our National Space
Program goals," the Minister announced,
applauding the companies' contributions
to advancing Türkiye's space ambitions
and its vision of becoming the global
nexus of technology.



TOM.

Dubai Islamic Bank Scales up Stake in Türkiye's T.O.M. Group

Dubai Islamic Bank (DIB), the UAE's largest Islamic bank by assets, announced that it increased its shareholding in Türkiye's T.O.M. Group from 20 percent to 25 percent.

This strategic move, following the initial stake acquisition in September 2023, further cements DIB's presence in Türkiye's dynamic financial landscape and highlights its confidence in the country's robust, fast-scaling digital banking and fintech ecosystem.

According to DIB, Türkiye continues to be a pivotal market for DIB, given its sizeable population, rapidly expanding digital infrastructure, and impressive economic growth trajectory.

Commenting on the investment, Dubai Islamic Bank Group Chief Executive Officer Dr. Adnan Chilwan said, "We are delighted to announce DIB's decision to increase its shareholding in T.O.M. Group. This move follows the impressive market performance and strong uptake of the recently launched digital bank.

The expanded stake not only reinforces DIB's role as a key player in Türkiye's dynamic digital banking sector but also highlights our firm

belief in the country's strategic focus on technology-driven economic development."

Chilwan further emphasized that the partnership with T.O.M. Group extends beyond DIB's financial goals, representing a broader vision of creating a comprehensive, future-ready, and tech-driven global Islamic financial model with built-in intelligence to adapt to the rapidly evolving expectations of today's customers.

The T.O.M Group comprises
T.O.M Katılım Bankası, Türkiye's
licensed digital retail bank; T.O.M
Pay Elektronik Para ve Ödeme
Hizmetleri, a licensed e money
company; and T.O.M Finansman, a
financing company focused on digital
innovation.

For over 15 years, Dubai Islamic Bank has actively contributed to the growth of Türkiye's financial sector as a leading player from the GCC. Today, T.O.M. Group and DIB are positioned as two flagbearers in Türkiye's digital banking and fintech sectors, delivering exceptional value to customers whilst simultaneously contributing to the advancement of Türkiye's financial ecosystem, DIB said.





Aonic Invests USD 10 Million in Turkish Mega Fortuna

Swedish video gaming and technology group Aonic has announced a USD 10 million minority investment in Mega Fortuna, a mobile gaming discovery and loyalty platform based in Bursa, Türkiye. The deal also includes an option for Aonic to acquire 100 percent of Mega Fortuna at a valuation of up to USD 70 million.

Mega Fortuna CEO and Co-founder Şeyhmus Ölker describes the company as a technology company that develops applications and games in line with the changing needs of users and trends.

"This milestone is a testament to the exceptional talent, dedication, and innovation of the entire Mega Fortuna team," said Ölker.

"This collaboration with Aonic Group will have a much greater impact on both Türkiye and the global gaming industry. We are proud to be a part of this story."

"In just two years, we've built Richie Games into a platform transforming how players engage with mobile gaming. None of this would have been possible without the incredible teamwork and passion of our people," Ölker said.

Aonic CEO Paul Schempp expressed enthusiasm about the deal, saying, "Mega Fortuna is transforming how players interact with mobile gaming by seamlessly blending discovery and rewards. In just two years, they have built an incredible platform that resonates with millions of players worldwide. This investment perfectly aligns with our Aonic Group's goals."

With this new partnership, Mega Fortuna aims to expand its innovative platform and redefine engagement within the mobile gaming ecosystem.





Grand Games Raises USD 30 Million in Series A

Grand Games, the pioneering mobile gaming studio behind the popular Magic Sort and Car Match titles, has raised USD 30 million in a Series A funding round, solidifying its position as one of the most promising players in the global gaming industry—just nine months after its pre-seed investment round. This milestone marks one of the fastest Series A rounds in Türkiye's history and underscores the studio's ambition to create genre-defining games that resonate with players worldwide.

The funding round was led by UK-based Balderton Capital, with participation from existing investors Bek Ventures, Laton Ventures, and angel investor Mert Gür. Notably, the investor lineup includes backers of Türkiye's gaming giants, Dream Games and Peak Games, further cementing Istanbul's reputation as the nexus of innovation.

Founded in early 2024 by Mustafa Fırtına, Mehmet Çalım, and Bekir Batuhan Çelebi, Grand Games has quickly gained recognition for its unique approach to game development. The studio's focus on originality and high product differentiation has set it apart in a competitive market. Its flagship titles, Magic Sort and Car Match, have collectively generated over USD 4 million in monthly gross in-app revenue within just three months of their launch.

"We are recruiting the best of the best and giving those teams unparalleled ownership and accountability— you build your game your way. Great games are created by world-class creative talents who are free to express themselves," said Co-founder Bekir Batuhan Çelebi.

Balderton Capital's General Partner Suranga Chandratillake praised Grand Games' rapid progress, stating, "Istanbul is home to some of the world's finest gaming studios, and Grand Games stands out for its bold vision and exceptional execution. We are thrilled to support their journey to redefine the casual gaming experience."

The new funding will bolster Grand Games' growth plans, including the launch of a flagship, genre-defining game in 2025. The studio also aims to expand its global presence, targeting markets such as the United States, while increasing its team size from 14 to over 40 by the end of 2025.



Investment Office Showcases Türkiye's Strategic **Investment Opportunities at Asian Financial Forum**

Investment Office continues its global investment diplomacy efforts with its latest participation in the 18th Asian Financial Forum (AFF) 2025, held on January 13-14 in Hong Kong. Recognized as one of the region's most prominent financial platforms. AFF 2025 was held under the theme "Multilateral Cooperation for a Shared Tomorrow."

Led by Investment Office President A. Burak Dağlıoğlu, the Turkish delegation highlighted Türkiye's strategic advantages and its growing appeal as a global investment hub to top-level executives and stakeholders from Asia.

In the "AFF Deal Making" session, Dağlıoğlu presented Türkiye's dynamic investment landscape to international investors, highlighting its transformation into the nexus of innovation, growth, and collaboration, thereby solidifying its position as a global investment hub.

In his address, Dağlıoğlu invited international investors to explore

Türkiye's unparalleled opportunities, stating: "Türkiye is not just geographically central but also a hub where capital, innovation, and ideas converge. We invite global investors to join us in shaping a future defined by sustainability, innovation, and shared prosperity."

He underscored the dramatic growth in FDI, which surged from USD 15 billion between 1973 and 2002 to over USD 270 billion in the past two decades. Additionally, the number of multinational companies operating in Türkiye expanded from 5.600 in 2002 to over 82.000, representing 160 countries.

Dağlıoğlu attributed this success to Türkiye's strategic location bridging Europe, Asia, and Africa, its EU Customs Union membership granting seamless access to the EU market, and its participation in global initiatives like the Belt and Road, which strengthen international trade routes.

AFF 2025 attracted over 3,600 participants from more than 60 countries and regions. The forum featured 130 speakers and facilitated over 700 one-on-one business discussions, creating a dynamic platform for collaboration and the exploration of global investment opportunities.

2019



2024*

ARTIFICIAL INTELLIGENCE IN TÜRKİYE

AI STARTUPS FOUNDED

2022

STARTUPS.WATCH DATA

2021



2020



2023

YEARLY AI INVESTMENTS (ANGEL & VC DEALS)





QUARTERLY AI INVESTMENTS

(ANGEL & VC DEALS)

MOST **ACTIVE AI INVESTORS** IN 2024^[1]

BIGG 27

TOP AI **DEALS** IN 2024

500M (Insider

1.5M W







Investment Office President A. Burak Dağlıoğlu was a speaker at the "Türkiye Entrepreneurship Ecosystem 2025" event hosted by startups.watch.

Platform to Boost

Entrepreneurship

During his speech, Dağlıoğlu announced the launch of startinturkiye. gov.tr, an exclusive microsite developed by Investment Office to connect entrepreneurs with investors.

The "Start in Türkiye" platform aims to simplify access to Türkiye's dynamic startup and investment ecosystem by offering critical resources and strategic guidance. It also provides indepth sector insights, information on

funding stages, and a comprehensive investment glossary. Future editions will further enhance the platform, incorporating details on technoparks, accelerators, and incubators to offer a holistic view of Türkiye's entrepreneurial landscape.

Dağlıoğlu expressed confidence in Türkiye's potential to become a regional hub for entrepreneurship and innovation. He emphasized the country's commitment to fostering a startup-friendly environment through initiatives such as the newly introduced technology visa program.

By providing essential resources and facilitating access to funding, the "Start in Türkiye" platform underscores Türkiye's commitment to strengthening its position as the nexus of investment and innovation.

Investment Office Showcases Leading Turkish Health-Tech Startups at Arab Health 2025 in Dubai



Investment Office conducted a roadshow featuring seven cutting-edge Turkish health-tech startups-Orthero Aligner, Cellsway, Bonegraft Biomaterials, Cellestetix, ERG Controls - YIKA, Virasoft Corporation, and Hevi Al-at Arab Health Exhibition 2025 in Dubai, one of the world's largest healthcare exhibitions.

These innovative startups engaged with key stakeholders, including leading hospital and clinic chains, healthcare-focused investors, venture capital funds, and the Dubai Healthcare City Authority, Government of Dubai, strengthening Türkiye's presence in the global health-tech ecosystem.

startinturkiye.gov.tr IS NOW ONLINE

Discover available investment opportunities and develop a successful funding strategy



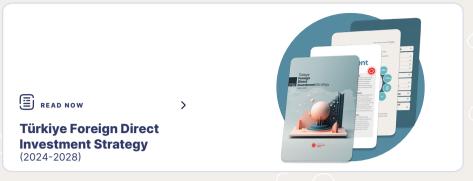


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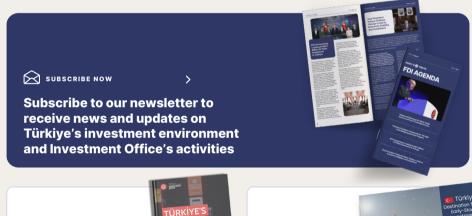
at a Glance 2023

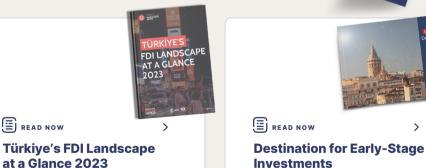
Your go-to podcast for all topics related to Türkiye's vibrant investment ecosystem.













WHY TÜRKİYE

TÜRKİYE: HUB FOR INNOVATION AND GROWTH

Within a 4-hour flight, easy access to multiple markets of USD 30.6 trillion GDP, USD 10.3 trillion trade, and 1.3 billion people.

Booming economy reaching **1,119 billion in 2023**, up from USD 238 billion in 2002.

Over **USD 262 billion** of FDI between 2003-2023, while the total amount of FDI attracted between 1980-2002 stood at USD 15 billion.

ACCESS TO MULTIPLE MARKETS

EURASIA

GDP: \$2 trillion Import: \$321.9 billion Population: 233.6 million

MENA

GDP: \$4.3 trillion Import: \$1.3 trillion Population: 462 million

EUROPE

GDP: \$23.7 trillion Import: \$8.5 trillion Population: 591 million

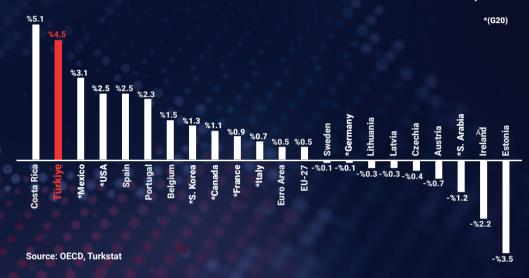
TOTAL

GDP: \$30.6 trillion Import: \$10.3 trillion Population: 1.3 billion

Source: World Bank, 2023 Comtrade, 2023

REAL GDP GROWTH

(2023, %)



TÜRKİYE

was the fastest growing economy of the OECD members during 2003-2023, with an average annual growth rate of

5.4%

CUMULATIVE FDI INFLOWS TO TÜRKİYE

(USD BILLION)

12.6 2003-2022 (annual average) 2003-Nov 2022 Source: CBRT

- Investment incentives as well as R&D support.
- Equal treatment to national and global investors quaranteed by law.
- 7 days to set up a company in Türkiye, while it takes an average of 8,5 days in OECD high-income countries.
- (World Bank Doing Business 2020)

HIGHLIGHTS

The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual GDP growth rate of 5.4% over the past 20 years.

(2003-2023, TurkStat)

SOPHISTICATED CONSUMER BASE

A population of 85.7 million, half of which is under the age of 34,4.

(2024, TurkStat)

Largest youth population compared with the EU.

(2023, Eurostat)

93.3 million fixed and mobile broadband internet subscribers.

(2023, Information and Communications Technologies Authority)

SKILLED AND DEDICATED LABOR FORCE

Around 36 million young, well-educated and motivated professionals.

(2024, Turkstat)

Around 950,000 students graduate annually from 208 universities.

(2024, CoHE)

TÜRKİYE'S INFRASTRUCTURAL DEVELOPMENT

⑤ USD 215 Billion

Total value of PPP contracts in Türkiye during the 1986-2024 period.



Total number of PPP projects completed in Türkiye during the 1986-2024 period.



Total number of hospital beds under PPP projects. 18 healthcare campuses have been completed with a total number of 27,797 bed capacity.



Number of airports in Türkiye increased from 26 in 2002 to 58 by 2024.

Who we are?

Investment Office is the official organization that:

- Promotes the investment environment of Türkiye and provides assistance to investors.
- Reports directly to the President of the Republic of Türkiye.

How we help?

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.

What we do?

- Presenting investment opportunities to the investors and providing assistance during all the stages of their investments.
- Serving as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.
- Offering free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitating legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

OUR GLOBAL LOCATIONS



USA





ITALY



SPAIN



NETHERLANDS



TÜRKİYE



S. ARABIA



UAE





QATAR



S. KOREA



JAPAN UK



SINGAPORE

SECTORS

Agrofood Automotive

Chemicals Defense & Aerospace

Energy

Financial Investments & Startups

Infrastructure Life Sciences Machinery

Business Services

Financial Services Mining & Metals

Real Estate

Tourism



Explore untapped investment opportunities across a variety of industries in Türkiye.

25

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